

FAMOUS ASSESSMENT PLANNING FORM For Community/Public Service

SECTION I _ GENERAL INFORMATION	
Academic Year	2010-2011
College/School	College of Pharmacy & Pharmaceutical Sciences
Contact Person	Ellen S. Campbell
Date Submitted, Steps 1-3	November 2010
Date Submitted, Steps 4-5	October 2011
Date Submitted, Step 6	October 2011

SECTION II_ COLLEGE/SCHOOL MISSION/GOALS CONNECTION	
Excerpt(s) Citing Linkage to University Mission Statement Community/Public Service	FAMU is committed to...meaningful public and community service through creative partnerships at the local, state, national and global levels...While the University continues its historic mission of educating African Americans, persons of all races, ethnic origins and nationalities are welcomed and encouraged to remain life-long members of the university community
Excerpt(s) Citing Linkage to University Goal (s) Statements about Community/Public Service	University Strategic Planning Goal 4.2: Enhance the services provided to the Local, State, National and International communities
Mission/Goals on Community/Public Service From College or School Strategic Plan	Goal 4: Enhancement of Communication and Service Within The University and the Public at large: 4.1: Implement a mandatory program of public service learning for all students 4.2: Develop public service announcements on academic and health-related issues for airing over radio, television stations and other media outlets
Expected Objectives or Outcomes on Community/Public Service From College or School Strategic Plan	<ol style="list-style-type: none"> 1. Offer five C.E. programs annually 2. Participate in the development of health care policy at the local, state, and national level. 3. Participate in health promotion and disease prevention programs in the community. 4. Participate in College and University governance. 5. Provide clinical services to community or nonprofit organizations

SECTION III_ FAMOUS SIX STEPS

EXPECTED COMMUNITY/PUBLIC SERVICE Objective or Outcome #1		
Step 1	Formulate Outcome	Offer five C.E. programs annually
Step 2	Ascertain Criteria for Success	<p>Direct Criteria for Success: At least five CE programs will be offered annually</p> <p>Indirect Criteria for Success: At least 80% of participants will be satisfied with the program.</p>
Step 3	Measure Performance Using Direct and Indirect Methods of Assessment	<p>Direct Assessment Method(s): Number of CE programs offered as reported by the Office of Continuing Education</p> <p>Indirect Assessment Method(s): Program assessment forms collected and analyzed for program effectiveness</p>
Step 4	Observe and Summarize Results	<p>Results of Direct Criteria for Success: During 2010/2011 academic year, 17 CE programs were offered by the FAMU COPPS</p> <p>Results of Indirect Criteria for Success: Data was lost due to computer malfunction. Will focus on tabulating current data.</p>
Step 5	Use of Results for Improvement (Implemented)	Continuing Education activities exceeded criteria
Step 6	Strengthen College or School (Action Plan)	Need to consider modifying criteria for next cycle.

SECTION III_ FAMOUS SIX STEPS		
EXPECTED COMMUNITY/PUBLIC SERVICE Objective or Outcome #2		
Step 1	Formulate Outcome	Participate in the development of health care policy at the local, state, and national level.
Step 2	Ascertain Criteria for Success	<p>Direct Criteria for Success: 10% of faculty will participate in health care policy development via board membership or other advisory capacity.</p> <p>Indirect Criteria for Success: At least 75% of faculty will agree that they are willing to participate in health care policy development via board membership or other advisory capacity.</p>
Step 3	Measure Performance Using Direct and Indirect Methods of Assessment	<p>Direct Assessment Method(s): Faculty annual activity report includes membership on external boards, etc</p> <p>Indirect Assessment Method(s): Annual faculty survey</p>
Step 4	Observe and Summarize Results	<p>Results of Direct Criteria for Success: 33% of faculty who responded indicated that they participated in health policy development via board membership.</p> <p>Results of Indirect Criteria for Success: 88% of faculty agreed that they are willing to participate in health care policy development via board membership or other advisory capacity</p>
Step 5	Use of Results for Improvement (Implemented)	Results indicate that the criteria was exceeded
Step 6	Strengthen College or School (Action Plan)	None needed at this time

SECTION III_ FAMOUS SIX STEPS		
EXPECTED COMMUNITY/PUBLIC SERVICE Objective or Outcome #3		
Step 1	Formulate Outcome	Participate in health promotion and disease prevention programs in the community.
Step 2	Ascertain Criteria for Success	<p>Direct Criteria for Success: At least 25% of faculty and staff will participate in health promotion and disease prevention programs in the community</p> <p>Indirect Criteria for Success: At least 75% of faculty and staff agree that they are encouraged by the administration to serve the community</p>
Step 3	Measure Performance Using Direct and Indirect Methods of Assessment	<p>Direct Assessment Method(s): Faculty and staff reporting to Volunteer Coordinator's office</p> <p>Indirect Assessment Method(s): Annual faculty survey</p>
Step 4	Observe and Summarize Results	<p>Results of Direct Criteria for Success: 71% of faculty who responded indicated that they participated in health promotion and disease prevention programs in the community.</p> <p>Results of Indirect Criteria for Success: 81% of faculty who responded agreed that they are encouraged by the administration to serve the community</p>
Step 5	Use of Results for Improvement (Implemented)	Results indicate that the criteria was exceeded
Step 6	Strengthen College or School (Action Plan)	None needed at this time

SECTION III_ FAMOUS SIX STEPS		
EXPECTED COMMUNITY/PUBLIC SERVICE Objective or Outcome #4		
Step 1	Formulate Outcome	Participate in College and University governance
Step 2	Ascertain Criteria for Success	<p>Direct Criteria for Success: At least 50% of faculty will participate in College and University governance</p> <p>Indirect Criteria for Success: At least 75% of faculty will agree that participation in College and University governance is important</p>
Step 3	Measure Performance Using Direct and Indirect Methods of Assessment	<p>Direct Assessment Method(s): Faculty annual activity report includes membership on College and University Committees.</p> <p>Indirect Assessment Method(s): Annual faculty survey</p>
Step 4	Observe and Summarize Results	<p>Results of Direct Criteria for Success: 88% of faculty who responded indicated that they participated in College and University governance</p> <p>Results of Indirect Criteria for Success: 100% of faculty who responded agreed that participation in College and University governance is important</p>
Step 5	Use of Results for Improvement (Implemented)	Results indicate that the criteria was exceeded
Step 6	Strengthen College or School (Action Plan)	None needed at this time

SECTION III_ FAMOUS SIX STEPS		
EXPECTED COMMUNITY/PUBLIC SERVICE Objective or Outcome #5		
Step 1	Formulate Outcome	Provide clinical services to community or nonprofit organizations
Step 2	Ascertain Criteria for Success	<p>Direct Criteria for Success: At least 50% of clinical faculty will provide in-kind clinical services to community or nonprofit organizations.</p> <p>Indirect Criteria for Success: At least 75% of clinical faculty will agree that they are willing to provide in-kind clinical services to community or nonprofit organizations.</p>
Step 3	Measure Performance Using Direct and Indirect Methods of Assessment	<p>Direct Assessment Method(s): Faculty annual activity report</p> <p>Indirect Assessment Method(s): Annual Faculty Survey</p>
Step 4	Observe and Summarize Results	<p>Results of Direct Criteria for Success: 65% of clinical faculty reported that they provided clinical services to community or nonprofit organizations</p> <p>Results of Indirect Criteria for Success: 59% of clinical faculty agreed that they are willing to provide in-kind clinical services to community or nonprofit organizations.</p>
Step 5	Use of Results for Improvement (Implemented)	Results indicate that the direct measure was met, but the indirect measure did not meet criteria
Step 6	Strengthen College or School (Action Plan)	Continue to monitor and consider reformulating indirect measure